



exhibits

STAND DESIGN & BUILD WORLDWIDE

Best Overall Stand — Gastech 2025

exhibits

STAND DESIGN & BUILD WORLDWIDE

Your brand, built into space.

We design and build exhibition stands that make a brand recognisable and give people a place to meet.

Architecture, light, materials and graphics work together to express the company's identity. The layout supports what needs to happen inside: welcoming visitors, presenting products, hosting meetings and looking after guests.

Our team brings experience across different sectors and design languages. Each project is developed around the client's objectives, available space and budget, with the same attention to how it looks and how it works.



Archive images feature projects created or significantly contributed to by members of our team throughout their careers.

THREE HIGHLIGHTS FROM OUR PORTFOLIO

The following projects represent some of our best work. Each tells a different story: creating a recognisable presence, evolving an established identity and turning a logo into architecture.

ARGENT LNG

Built to be recognised.

GASTECH 2025, MILAN

Black mirrored surfaces, blue light and a six-metre structure gave Argent a strong presence across the exhibition hall. The flame became part of the stand itself, from the reception desk to the illuminated details, while a large LED screen brought the company's project into view.

Behind that public face, a fully equipped meeting room with its own bar supported private conversations. An external lounge offered a more informal setting. Every part of the stand combined a clear brand identity with a practical purpose.



VIDEO: <https://vimeo.com/cateyeproductions/gastech>

WINNER / BEST OVERALL STAND

GASTECH 2025



24-Month FID to First Train



ARGENT LNG

The same identity,
taken further.

GASTECH 2026

Argent returned for Gastech 2026. We kept the black surfaces, blue light and mirrored finishes that made the original stand recognisable, then developed the design further.

Straight light lines became curves. The flame opened across the side walls, and the enlarged sign extended above the structure, increasing its visual presence.

Inside, a dedicated meeting room, integrated bar and carefully planned reception continued to support the client's working day, from the first welcome to private meetings.





exhibits

SELECTED PROJECTS / 03

MAIRE

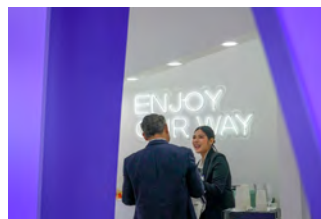
An icon you can walk into.

GASTECH 2026

For Maire, the logo became a monumental portal: a piece of architecture visitors could walk through. Its light coloured the surrounding white surfaces, carrying the brand's colour through the space.

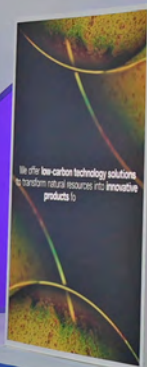
Open reception and hospitality areas welcomed visitors, while dedicated meeting rooms gave Tecnimont and Nextchem their own settings for private conversations.

The design brought the group together in one recognisable environment, with space for each company's identity and activities.





MAIRE



One partner. Every step.

One point of contact
for the whole project,
worldwide.

Tell us your space, budget and what the stand needs to achieve. We develop an initial concept, free of charge and without obligation, so you have something concrete to discuss.

Once the direction is agreed, we refine the design, materials and quotation. After confirmation, we coordinate technical drawings, production and installation, working with selected partners and meeting the exhibition organiser's requirements.

We also manage the services that keep the stand running: furniture, staffing, catering, cleaning and security. Our project manager is on site during build-up and throughout the exhibition.

LET'S TALK ABOUT YOUR NEXT STAND.

exhibits@eyeonmodel.com

+39 02 367 54 543

exhibits

+390236754543

STAND DESIGN & BUILD
WORLDWIDE

exhibits@eyeonmodel.com